# PROGRAM



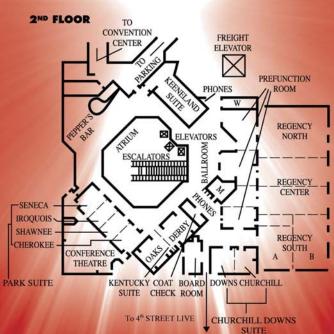


SEPTEMBER 14 - 17, 2010

Hyatt Regency, Louisville, KY

# Hyatt Regency Louisville







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# **KLC Officers**



Mayor Elaine Walker
City of Bowling Green, First Vice President/
Acting President



Mayor William Paxton City of Paducah, Second Vice President



**Mayor Connie Lawson**City of Richmond, Immediate Past President



**Neil Hackworth** KLC Executive Director

# Host City's Welcome

Dear Friends:

I am pleased to welcome the Kentucky League of Cities 2010 Annual Conference & Expo to Possibility City! I assure you that Louisville will roll out the red carpet and do everything possible to make you feel at home.

In just the two years since your last convention here,

there's been a world of change, especially downtown. On October 10, our new waterfront greng - the \$238 million KFC Yum! Center will open to host University of Louisville basketball games, NCAA tournament competitions, conventions and major concerts such as the Eagles. It will be the finest facility of its kind in the nation and will be a huge asset for the entire Commonwealth in attracting tourism and convention business.

The new arena has also sparked incredible investment and development in surrounding blocks - as it creates the same economic impact for our downtown core that our Louisville Slugger baseball park did, and is still doing, for the area iust east of downtown.

Museum Row along historic Main Street also continues to grow, with new exhibits at the Louisville Slugger Museum and Factory, the Muhammad Ali Center, and Louisville Science Center.

You'll also notice that our award-winning Waterfront Park, the front door to our community, is now nearly complete and welcomes about 1.5 million visitors each year. In eastern Louisville, we are underway with one of the largest parks expansion projects in the nation, a true public/private partnership that will add 4,000 acres of greenspace, parkways and recreation.

Louisville is also the agreeway to Bourbon Country, and I urge you to explore our city's Urban Bourbon Trail which we use to launch visitors from around the world onto the Kentucky Bourbon Trail and the distilleries and visitor centers where 95 percent of the world's bourbon is produced.

I hope our city will provide plenty of inspiration for "unlocking the possibilities" during your workshops and discussions.

I wish only the best for your own communities in the future - and I hope you'll return to visit our hometown very soon.

Sincerely.

Jerry E. Abramson Mayor, Louisville Metro

# President's Welcome



Dear Colleagues and Friends:

Welcome to the 2010 Kentucky League of Cities Conference & Expo. There is no better place to be inspired than right here!

This year's conference focuses on exchanging ideas with each other. In addition, we'll hear from experts on critical challenges we all face as city officials.

As you know, I began the role as KLC president a few weeks early when former Jackson Mayor and KLC President Mike Miller moved into another area of public service. I am sure you will join me in congratulating him on his position as the executive director of the Kentucky River Area Development District and thank him for his tremendous leadership of our association. During the past year, Mike shepherded KLC through a time of unprecedented change.

Now, KLC has moved into an era of renewed member focus and heightened transparency. Existing KLC services continue to thrive, and we will announce new member services during the conference which include expanded training services and new programs to connect members with each other and with KLC staff.

KLC is a world-class organization that works on behalf of Kentucky cities every day. I am extremely eager and honored to serve as your president in the upcoming year. But as our association strives to fulfill its mission to members, it's imperative that members be involved.

Please communicate with the KLC Executive Board, Board of Directors, our affiliate organization boards and our talented KLC executives and staff. We need and want to hear from you continuously in order to better meet your needs and expectations.

I encourage you to take advantage of every minute of the training, hospitality and resources you will find at the Conference & Expo. And be sure to explore our beautiful host city. Downtown Louisville offers so much to see and do.

KLC is committed to delivering on our mission of "supporting community innovation, effective leadership and quality governance." Thanks for your commitment to KLC and for being here this year. When our communities come together, we unlock new possibilities for cities all across Kentucky!

Sincerely,

Mayor Elaine Walker

First Vice President/Acting President, Kentucky League of Cities,

Elaine Walher

Mayor of Bowling Green

# Director's Welcome



Dear KLC Members:

It is my pleasure to welcome you to the 2010 Kentucky League of Cities Conference & Expo. With your input. our staff has developed learning options to enlighten and challenge how we think about our cities. There will also be plenty of time to network with peers and enjoy Louisville

For the last year, we've been listening intently to city officials and employees. As a result, we will be announcing several new member programs to complement the services we already provide every day to our members.

As a former mayor. I am confident that our conference agenda will provide you with information and resources you need. And of course, the conference is just one aspect of your KLC membership. I hope you will continue to take full advantage of KLC learning events, services and our staff.

One of the things I enjoy most about our conference is the opportunity to recognize your outstanding work. During the conference we will acknowledge individuals who are committed to ongoing learning with our Public Official Essential Skills Institute (POESI) awards. The KLC Enterprise Cities Awards represent some of the most innovative community programs in Kentucky. And our City Official of the Year and City Employee of the Year will honor visionaries who represent the best of the best in public leadership.

On a personal note, this will be my last KLC Conference as either an elected official or employee of KLC. My first convention was at the Drawbridge Inn in Fort Mitchell in 1981. I will be retiring from KLC January 1, 2011. I have many wonderful memories of KLC and of past conventions. And I will never forget the friends and associates I have met and worked with over the years in our efforts to make Kentucky cities better places to live, work and play. I have had the honor of serving as KLC president and the privilege of serving as deputy executive director and executive director. KLC is a great association that has served its member well for 83 years. Kentucky is a much better place and cities are stronger because of the Kentucky League of Cities. I am confident that the years ahead will be even brighter for Kentucky communities and for KLC. I hope you will welcome new leadership and support their efforts to bring new energy and vision to KLC.

Thank you for your attendance, and I truly look forward to visiting with vou throughout the conference.

Sincerely,

Neil Hackworth **Executive Director** 

Kentucky League of Cities

### **General Information**

### Registration Hours - Kentucky Suite, 2nd Floor

Tuesday 3:00 p.m. - 6:30 p.m. Wednesday 8:00 a.m. - 6:00 p.m.

Thursday 8:00 a.m. - 7:00 p.m.

Friday 8:00 a.m. - 2:00 p.m.



### **Expo Hours** - Kentucky International Convention Center (KICC)

Wednesday

Welcome Reception 5:00 p.m. - 7:30 p.m.

Thursday

Exhibits Open 8:30 a.m. - 1:00 p.m.

Breakfast 8:30 a.m. - 9:30 a.m.

Cracker Barrels 10:00 a.m. - 11:30 a.m.

Lunch 12:00 p.m. - 1:00 p.m.



Chill Zone and Internet Café - Keeneland Room, 2nd Floor Available to check email, enjoy refreshments or network between sessions. (See registration hours.)

### **Public Officials Essential Skills Institute (POESI)**

The Public Officials Essential Skills Institute (POESI) is a continuing education program established to encourage and recognize the efforts of city officials to become effective leaders. POESI credits may be earned by all KLC Leadership Center students who attend educational workshops. To learn more about the POESI program and how you can earn credit hours, please contact Rebecca Morton, Leadership Education Administrator at 859-977-4171, or rmorton@klc.org. We are making some exciting changes to the program coming in January 2011!

**Cracker Barrel Sessions** - Kentucky International Convention Center Held during the expo on Thursday, these very popular and fast-paced round table sessions are a great way to network and gather information on several topics of interest in a short period of time.

### **General Information**



### Say "CHEESE"!

Pictures make wonderful memories. Say "cheese" when KLC staff members take your photo throughout the

conference, and then visit our new photo wall located in the Internet Café to view all the photos. Choose your favorite photo and receive a complimentary display frame.

### **Convention Identification**

Please wear your name badge to all scheduled functions. KLC staff will be scanning badges as you enter meal functions, workshops and other scheduled events. This will also act as your entry for door prizes to be drawn at random events.

### **EMS and Security**

In case of an emergency or need for security, please notify the registration desk or dial 911

### **Lost & Found**

Please turn in any lost and found items to a KLC staff member located at the registration counter.

### What to Wear

Conference attire is business casual. Meeting room temperatures will vary so bring a sweater or jacket. The Thursday evening banquet is cocktail or business attire.



Instead of a grand prize drawing on the last day of the conference, KLC will be giving away \$100 American Express gift cards at random events throughout the conference. Be sure to attend all the scheduled events and wear your name badge! KLC

staff will be scanning your badge upon entry and this will be your ticket to enter the drawina!

# Distinguished Guests



**Steve Austin**Director
Legacy Center at the Bluegrass Community Foundation



**Governor Steve Beshear** (Invited) Commonwealth of Kentucky



**Robin Crow** Innovative Guitarist and CEO/Founder Dark Horse Recording



**The Honorable Dennis Horlander** Kentucky House of Representatives



**Kim Huston**President and Chief Operating Officer
Nelson County Economic Development Agency

# Distinguished Guests



The Honorable Alice Forgy Kerr Kentucky Senate



John Long Chairman World Equestrian Games Foundation Board



Michael D. Miller Executive Director, Kentucky River ADD



The Honorable Carl Rollins Kentucky House of Representatives



The Honorable Kevin Sinnette Kentucky House of Representatives



# Schedule of Events

2010 KLC CONFERENCE & EXPO

HYATT REGENCY LOUISVILLE, KENTUCKY

### Schedule at a Glance

### TUESDAY - SEPTEMBER 14

11:00 a.m. - 2:30 p.m. KLC Board of Directors Meeting - Meeting 1

3:00 p.m. - 6:30 p.m. Registration

3:30 p.m. - 5:00 p.m. Association Meetings

4:30 p.m. - 6:00 p.m. KLC Board of Directors Meeting - Meeting 2

KLC Executive Board Meeting 6:00 p.m. - 6:30 p.m.

7:00 p.m. - 9:00 p.m. Opening Reception

### WEDNESDAY - SEPTEMBER 15

8:00 a.m. - 6:00 p.m. Registration

9:00 a.m. - 10:00 a.m. Opening General Session

10:15 a.m. - 11:45 a.m. Breakout Sessions

12:00 p.m. - 1:30 p.m. Lunch & Keynote Address 1:30 p.m. - 1:45 p.m. KLC Annual Business Meeting

2:00 p.m. - 3:00 p.m. Facilitated Networking Sessions

3:15 p.m. - 4:15 p.m. Workshops

Networking Reception in Expo 5:00 p.m. - 7:30 p.m.

Dinner on Your Own

### THURSDAY - SEPTEMBER 16

8:00 a.m. - 7:00 p.m. Registration 8:30 a.m. - 1:00 p.m. Expo Open

8:30 a.m. - 9:30 a.m. Cornerstone Partner Appreciation Breakfast

10:00 a.m. - 11:30 a.m. Cracker Barrels Lunch with Exhibitors 12:00 p.m. - 1:00 p.m. General Session 1:30 p.m. - 2:30 p.m. 2:45 p.m. - 5:00 p.m. Workshops

6:30 p.m. - 7:00 p.m. President's Reception

7:00 p.m. - 1:00 a.m. President's Banquet/Entertainment by Endless Summer Band

### FRIDAY - SEPTEMBER 17

8:00 a.m. - 2:00 p.m. Registration

8:00 a.m. - 9:15 a.m. Breakfast Breakout: Network with Peer Cities

9:30 a.m. - 11:45 a.m. Workshops

12:00 p.m. - 1:45 p.m. Awards/Closing Luncheon

1:00 p.m. - 2:00 p.m. MAAK Meeting

2:00 p.m. - 5:15 p.m. City Attorney CLE Training

### **TUESDAY – DAILY SCHEDULE**

11:00 a.m. - 2:30 p.m. KLC Board of Directors Meeting - Meeting 1

3:00 p.m. - 6:30 p.m. Registration

3:30 p.m. - 5:00 p.m. Association Meetings

4:30 p.m. - 6:00 p.m. KLC Board of Directors Meeting - Meeting 2

6:00 p.m. - 6:30 p.m. KLC Executive Board Meeting

7:00 p.m. - 9:00 p.m. Opening Reception

KLC Board of Directors Meeting - Meeting 1 11:00 a.m. - 2:30 p.m.

Presiding: Mayor Elaine Walker, KLC First Vice President/Acting

President, City of Bowling Green Location: Regency Ballroom, 2nd Floor

3:00 p.m. - 6:30 p.m. Registration

> Delegate, Exhibitor, Guest and Speaker Registration Location: Kentucky Suite, Hyatt Regency, 2nd Floor

3:00 p.m. - 6:30 p.m. Chill Zone/Internet Café

Location: Keeneland Room, Hyatt Regency, 2nd Floor

3:30 p.m. - 5:00 p.m. **Association Meetings** 

Kentucky Black Caucus of Local Elected Officials (KBC-LEO)

Presiding: Stan Holmes, President, City of Radcliff

Location: Iroquois - Seneca Rooms

Kentucky City/County Management Association (KCCMA)

Presiding: Dan Groth, President, City of Independence

Location: Cherokee - Shawnee Rooms

4:30 p.m. - 6:00 p.m. KLC Board of Directors Meeting - Meeting 2

Presiding: Mayor Elaine Walker, KLC First Vice President/Acting

President, City of Bowling Green Location: Reaency Ballroom, 2nd Floor

6:00 p.m. - 6:30 p.m. KLC Executive Board Meeting

Presiding: Mayor Elaine Walker, KLC First Vice President/Acting

President, City of Bowling Green Location: Regency Ballroom, 2nd Floor

7:00 p.m. - 9:00 p.m. Opening Reception - The Spire

Location: Hyatt Regency, Top Floor



Located on the top floor of the Hyatt Regency, the Spire will provide a relaxing evening of fun, food and a spectacular 360 degree view of Louisville.

### **WEDNESDAY – DAILY SCHEDULE**

8:00 a.m. - 6:00 p.m. Registration

9:00 a.m. - 10:00 a.m. Opening General Session

10:00 a.m. - 2:00 p.m. IES Training Simulator

10:15 a.m. - 11:45 a.m. Breakout Sessions

12:00 p.m. - 1:30 p.m. Lunch & Keynote Address

1:30 p.m. - 1:45 p.m. KLC Annual Business Meeting

2:00 p.m. - 3:00 p.m. Facilitated Networking Sessions

3:15 p.m. - 4:15 p.m. Workshops

5:00 p.m. - 7:30 p.m. Networking Reception in Expo

Dinner on Your Own

8:00 a.m. - 6:00 p.m.

Registration

Delegate, Exhibitor, Guest and Speaker Registration Location: Kentucky Suite. Hyatt Regency. 2nd Floor

8:00 a.m. - 6:00 p.m.

KLC Chill Zone/Internet Cafe'

Location: Keeneland Room, Hyatt Regency, 2nd Floor

9:00 a.m. - 10:00 a.m.

Opening General Session "Little Cities = Big Opportunities"

Presiding: Neil Hackworth, Executive Director, KLC Keynote Presenter: Kim Huston, Author and President and Chief Operating Officer, Nelson County Economic Development Agency Keynote Presenter: Steve Austin, Director, Legacy Center at the Bluegrass Community Foundation Location: Regency Ballroom, 2nd Floor

Small is sexy. That's according to Kim Huston, an economic developer from Bardstown, Kentucky and author of Small Town Sexv: The Allure of Livina in Small Town America. With technology. people can live and do business anywhere. Huston will explore how small towns can harness the romance of small cities where voung people can raise families and retirees can access climate. recreation and other amenities.

While the charm of small towns is appealing, Steve Austin will discuss how they can compete on the alobal stage, for business. talent and people. Austin has more than 23 years as a town and regional planner. What makes your town unique? Does your city embrace healthy policies, culture and diversity? You'll learn how to assess where you are on the global scale as a marketable place to live and do husiness

10:00 a.m. - 12:00 p.m.

**IES Training Simulator** 

Presenter: Mark Filburn, KLC Law Enforcement Specialist Presenter: Tony Hampton, KLC Law Enforcement Specialist Location: Churchill Downs Suite

The simulator is a computerized system that projects scenarios on to a screen and officers respond with the appropriate levels of force. Officers are filmed and provided feedback on their actions to include shot placement and verbal commands.

The Kentucky League of Cities recently purchased three updated IES MILO Systems that include high definition and patrol rifles. We would like to invite all elected officials to experience the various situations that our police officers face on a daily basis.

10:15 a.m. - 11:45 a.m.

**Breakout Sessions** 

From Backyard Chickens to Biofuels: Lessons from Kentuckians Who Are Leading the Charge to Make Their Cities More Independent

Presenter: Steve Austin, Director, Legacy Center at the Bluegrass Community Foundation

Location: Seneca - Iroquois Rooms

This session will offer practical examples of the many ways that groups and individuals are working to increase local self-reliance in everything from local food to energy to jobs.

Small Town Sexy: Promoting Your Town's Allure For Its Future Success

Presenter: Kim Huston, Author and President and Chief Operating
Officer, Nelson County Economic Development Agency
Location: Shawnee - Cherokee Rooms

Small town economic development is not just about smokestack chasing anymore but about becoming proactive in defining your community as a great place to live and work. Communities must rethink their economic development efforts and work to promote entrepreneurism and develop a "cool" quality of life factor to not only help lure our best and brightest back home but to also better engage those who never left.

12:00 p.m. - 1:30 p.m.

Lunch & Keynote Address

"How'd They Do That?" Lessons From How Lexington, Kentucky Attracted the Biggest Sporting Event in North America

Presiding: Mayor Elaine Walker, KLC First Vice President/Acting President, City of Bowling Green

Keynote Presenter: John Long, Chairman, World Equestrian Games Foundation Board

Location: Regency Ballroom, 2nd Floor

John Long, directly involved in the equine industry for 20 years, serves as Chairman of the World Games 2010 Foundation Board developed for the planning process for the FEI World Equestrian Games to be held in Lexington this year. Mr. Long will discuss what steps were taken for Lexington to win the bid to host the World Games and what the Games will mean for cities of the Commonwealth. The Games will be the largest event ever held in Kentucky and the largest sporting event in 2010 in the United States.

1:30 p.m. - 1:45 p.m.

KLC Annual Business Meetina

Presiding: Mayor Elaine Walker, KLC First Vice President/Acting President, City of Bowling Green Location: Reaency Ballroom, 2nd Floor

2:00 p.m. - 3:00 p.m.

### Facilitated Networking Sessions

Share ideas, best practices and lessons learned with your peers from cities all across the state. Learn from colleges in other cities who face the same challenges that you do as a city official. Take advantage of this opportunity to make valuable contacts and connections with fellow city officials. Choose from one of the following topics:

### Community Development

Facilitator: Tad Long, Director of Business Development, NewCities

Guest Speaker: Sherman Bowman, Councilmember, City of **Bonnieville** 

Guest Speaker: Will Cox, Mayor, City of Madisonville Guest Speaker: Gayle Davis, City Clerk, City of Scottsville Location: Gulfstream - Higleah Rooms

Ever wonder why your neighbors' (i.e. other cities') yards are greener than yours? Does your city struggle to get things done? How do others figure out who should be on the bus and how to convince them to come for a ride? Share your ideas for community improvement and gain some insight on how others who know how to get 'er done!

### Education & Workforce Development

Facilitator: Carolyn Witt Jones, Special Assistant, Partnership at NewCities |

Tom Prather, Executive Vice President/Acting President, NewCities

Guest Speaker: Denny Bowman, Mayor, City of Covington Guest Speaker: Ed Burtner, Mayor, City of Winchester Guest Speaker: Polly Marguette, Director, Kentucky Scholars Initiative

Location: Relmont Room

Education and workforce development are the foundation of successful communities. Please share your ideas for improving education and workforce development and learn what other communities are doing to train and educate the workforce of the next generation.

### **Environmental Issues**

Facilitator: Joe Ewalt, Director of Policy Development, KLC Andrew Stoeckinger, Program Coordinator, Bluegrass Pride Location: Pimlico B-C

Bring us your questions, best practices and environmental horror stories. We will make sure you leave with informative publications on new ways of thinking that can build environmental stewardship into your city's existing planning and zoning regulations. There will also be tips on keeping your community in compliance with state water quality requirements and contact information for the people in state government who can help you understand the increasing complex rules for stormwater management.

### Legislative Perspectives

Facilitator: J.D. Chaney, Director of Governmental Affairs, KLC Location: Oaklawn Room

Come for an open discussion on city priorities for the 2011 session. This is your opportunity to ask questions about the legislative issues that affect your city and find out how you can best advocate in Frankfort.

### 2:00 p.m. - 4:00 p.m.

### **IES Training Simulator**

Presenter: Mark Filburn, KLC Law Enforcement Specialist Presenter: Tony Hampton, KLC Law Enforcement Specialist Location: Churchill Downs Suite

(See description on page 15.)

### 3:15 p.m. - 4:15 p.m

### Workshops

### Back to Basics - City Spending

Presenter: Laura Milam Ross, Legal Services Counsel, KLC Location: Gulfstream - Hialeah Rooms

This workshop will focus on the legal requirements for expenditure of city funds. It will provide an overview of public purpose spending as well as executive and legislative responsibilities regarding the budget, contracting, procurement and disposal of surplus property.

# Making the Best of Your 21st Century Soapbox: Using Social Media & Networking to Your Advantage

Presenter: Sandra Noble Canon, Executive Vice President, Program

Policy, Community Ventures Corporation

Location: Oaklawn Room

Wish you knew how to plug into the flow of Facebook, Twitter, MySpace and LinkedIn? Wish you knew what all of the chatter

was about? Ever think about how to create a buzz about your goods and services to your constituents? Do you look for new partnerships and alliances? Join us for an interactive session about social networking and building stronger relationships with your constituents, customers and potential partners. We will review and experience the world of connecting using new and traditional techniques.

### KY Scholars: Is Your City Growing the Best Workforce That Money Can Buy?

Presenter: Polly Marquette, Director, Kentucky Scholars Initiative Location: Pimlico B-C

What can city officials do to make certain young people are preparing to compete in tomorrow's workplace? How can you tell when your community is growing the best possible workforce? What's one of the most cost effective ways to get there? Join us for this discussion on how Kentucky Scholars and the Partnership for 21st Century Skills are providing a clear road map for students and their communities as they get ready for the opportunities and challenges that come with a global economy.

### **Understanding Personnel Policies**

Presenter: Presenter: Mitzi Root, PHR, Senior Consultant, IntegrityHR

Location: Relmont Room

This session will discuss the importance of documenting personnel policies and the essential elements to include when developing a policy or handbook. Learn common pitfalls to avoid and how to effectively communicate the policies to employees.

5:00 p.m. - 7:30 p.m.

### Networking Reception in Expo

Location: Kentucky International Convention Center, Halls 1 & 2

Don't miss this valuable networking opportunity to meet face- toface with suppliers and learn about the newest products and services available to cities

Dinner on Your Own

### THURSDAY — DAILY SCHEDULE

8:00 a.m. - 7:00 p.m. Registration

8:30 a.m. - 1:00 p.m. Expo Open

8:30 a.m. - 9:30 a.m. Cornerstone Partner Appreciation Breakfast

10:00 a.m. - 11:30 a.m. Cracker Barrels

12:00 p.m. - 1:00 p.m. Lunch with Exhibitors

1:00 p.m. - 4:00 p.m. IES Training Simulator

1:30 p.m. - 2:30 p.m. General Session

2:45 p.m. - 5:00 p.m. Workshops

6:30 p.m. - 7:00 p.m. President's Reception

7:00 p.m. - 1:00 a.m. President's Banquet

Entertainment by Endless Summer Band

8:00 a.m. - 7:00 p.m. Registration

> Delegate, Exhibitor, Guest and Speaker Registration Location: Kentucky Suite, Hyatt Regency, 2nd Floor

KLC Chill Zone/Internet Cafe' 8:00 a.m. - 7:00 p.m.

Location: Keeneland Room, Hyatt Regency, 2nd Floor

8:30 a.m. - 1:00 p.m. Expo Open

Location: KY International Convention Center, Halls 1 & 2

8:30 n m - 9:30 n m Cornerstone Partner Appreciation Breakfast

Location: Expo, KY International Convention Center, Halls 1 & 2

10:00 a.m. - 11:30 a.m. Cracker Barrels

Location: Expo, KY International Convention Center, Halls 1 & 2

This popular series of roundtable discussions offers conference attendees the opportunity to share ideas, opinions and find solutions to a variety of issues in a relaxed, face-to-face environment with your peers. Each roundtable will be hosted by a subject matter expert or someone who has a special interest in that topic. (See list of Cracker Barrels on page 24.)

Lunch with Exhibitors 12:00 p.m. - 1:00 p.m.

Location: Expo. KY International Convention Center, Halls 1 & 2

1:00 p.m. - 4:00 p.m. IES Training Simulator

> Presenter: Mark Filburn, KLC Law Enforcement Specialist Presenter: Tony Hampton, KLC Law Enforcement Specialist

Location: Churchill Downs Suite (See description on page 15.)

1:30 p.m. - 2:30 p.m.

General Session

"Evolve or Die"

Presiding: Mayor William Paxton, KLC Second Vice President, City of Paducah

Presenter: Robin Crow, CEO/Founder of Dark Horse Recording Location: Hyatt Regency Ballroom, 2nd Floor



You won't want to miss this entertaining general session from Robin Crow. Crow describes his journey from a struggling musician to a successful author and entrepreneur through music and storytelling. Join this compelling session that will inspire you to break free of self imposed barriers to allow you to achieve your

goals and enrich your life. Everyone in attendance will receive a complimentary copy of his book - Evolve or Die.

2:30 p.m. - 3:00 p.m.

Book Signing by Robin Crow Location: Hyatt Regency Ballroom Lobby

2:45 p.m. - 4:00 p.m

Workshops

Back to Basics - Personnel Policies

Presenter: Temple Juett, General Counsel, KLC

Location: Pimlico B-C

When dealing with any personnel issue, an organization must use an established process which incorporates standards of conduct clearly understood by all parties. This session will discuss ways to create a consistent and unbiased system for decision making.

### Long Range Planning in Your Community

Presenter: Presenter: Matt Mattingly, City Manager, City of Murray Location: Oaklawn Room

Learn how the City of Murray used a unique approach with their 2009-10 long range planning project. Discover Murray's successes, setbacks and constraints with their journey to involve city officials, community leaders, business owners and citizens to become more involved in the city's long range planning process.

# One to One - The ONE Workforce Development Tool That Your City Can't Afford to Miss!

Presenter: Polly Lusk Page, Executive Director, Northern Kentucky Education Council

Guest Speaker: Helen Carroll, Manager Community Relations, Toyota Motor Engineers and Manufacturing, North America Guest Speaker: Tim Hanner, Superintendent Kenton County School District

Guest Speaker: Bill Scheyer, President Northern Kentucky Vision 2015

Location: Belmont Room

How do you engage education, business and community to work toward the common expectation that all students will be proficient in literacy? Learn from a panel of leaders how to focus energies from all sectors of a community in working collaboratively to change the odds for children.

2:45 p.m. - 5:00 p.m.

### Workshop

The New National Healthcare Law in Your City
Presenter: Helana Darrow, Partner, Dinsmore & Shohl, LLP
Lacration: Gulfstream - Hialeah Rooms

This session will provide an overview of how the new national healthcare reform will affect local governments as employers.

President's Reception 6:30 p.m. - 7:00 p.m.

Location: Hyatt Regency Ballroom Lobby

7:00 p.m. - 9:00 p.m. President's Banauet

> Presiding: Neil Hackworth, Executive Director, KLC Presiding: Mayor Elaine Walker, KLC First Vice President/Acting

President, City of Bowling Green Location: Hyatt Regency Ballroom, 2nd Floor

Join us in honoring Mayor Elaine Walker, City of Bowling Green as incoming president. We will also present the legislative awards along with special recognition to former Mayor of Jackson and KLC

President, Michael Miller.

9:00 p.m. - 1:00 a.m. Entertainment - Endless Summer Band Location: Regency Ballroom



Back by popular demand! This band will keep you on the dance floor all night long! Bring those comfortable shoes and enjoy the popular classics to present day favorites.

### **CRACKER BARRELS** LIST OF TOPICS

### 1. Kentucky Interagency on Homelessness

Davey King, Kentucky Housing Corporation Melissa Benton, Kentucky Housing Corporation Jennifer Weeber, Hazard Perry County Community Ministries Tom Beatty, Cabinet for Health and Family Services

### 2. Lobbying 101

J.D. Chaney, Director of Governmental Affairs, KLC Tony Goetz, Legislative Liaison, KLC Bert May, Contract Lobbyist, Dinsmore & Shohl, LLP

### 3. Ask-a-Lawyer

Laura Milam Ross, Counsel for Member Legal Services, KLC Andrea Shindlebower, Legal Services Analyst, KLC

### 4. KLC Programs and Services

Robin Cooper, Chief Member Services Officer, KLC

### 5. Take the Challenge

Amanda LeFevre, Environmental Education Specialist, Division of Compliance Assistance

### 6. Department for Local Government

Stacia Peyton, Deputy Commissioner, Department for Local Government Amy Barnes, State Grants, Department for Local Government Harry Carver, State Grants, Department for Local Government Lynn Littrell, Federal Grants Executive Director, Department for Local Government

### 7. Good Ideas Swap

Terri Johnson, Senior Marketing & Communications Manager, KLC

### 8. Cable Television 101: Cable Franchise Renewal, Transfers of Control and New Entrants Into the Cable Market

Linda K. Ain, Attorney, The Law Firm of Linda K. Ain

### FRIDAY - DAILY SCHEDULE

8:00 a.m. - 2:00 p.m. Registration

8:00 a.m. - 9:15 a.m. Breakfast Breakout: Network with Peer Cities

9:30 a.m. - 11:45 a.m. Workshops

12:00 p.m. - 1:45 p.m. Awards/Closing Luncheon

1:00 p.m. - 2:00 p.m. MAAK Meeting

2:00 p.m. - 5:15 p.m. City Attorney CLE Training

8:00 a.m. - 2:00 p.m.

Registration

Delegate, Exhibitor, Guest and Speaker Registration Location: Kentucky Suite, Hyatt Regency, 2nd Floor

8:00 a.m. - 2:00 p.m.

KLC Chill Zone/Internet Cafe'

Location: Keeneland Room, Hyatt Regency, 2nd Floor

8:00 a.m. - 9:15 a.m.

Breakfast Breakout: Network with Peer Cities

Grab some breakfast and spend time meeting with colleagues from cities of your same classification to share best practices and get advice from peers on specific issues. We will also be discussing classification related mandates and obstacles. Attendees drive the group discussion at a relaxed pace.

- Merged Governments & Second Class Cities Moderator: Dan Kemp, Mayor, City of Hopkinsville Location: Conference Theatre
- Third Class Cities
   Moderator: Donovan Blackburn, City Manager, City of Pikeville Location: Iroquois Room
- Fourth Class Cities
   Moderator: Tim Williams, City Administrator, City of Crestview
   Hills
   Location: Cherokee Room
- Fifth Class Cities
   Moderator: Tom Bozarth, Mayor, City of Midway
   Location: Seneca Room
- Sixth Class Cities
   Moderator: Claude Christensen, Mayor, City of Sadieville
   Location: Shawnee Room

9:30 a.m. - 10:30 a.m

Workshops

Back to Basics - Ethics

Presenter: Andrea Shindlebower, Legal Services Analyst, KLC Location: Pimlico B-C

This course examines the importance of ethical conduct in city government. Participants will hear an overview of Kentucky's ethics laws and regulations that apply to municipal officials, as well as discuss common ethical dilemmas that city officials may face.

Grant Writing Part 1: Strategic Grants Development

Presenter: Michael Kannensohn, President, Strategic Funding Group Presenter: Jacqueline Long, Grants Consultant, Strategic Funding Group

Location: Gulfstream - Higleah Rooms

This workshop will explore current grant funding opportunities for cities. Michael Kannensohn will focus on where to find grant monies and what is available to address funding needs of cities. This session will also highlight strategic grants planning as a way to more precisely target grant funding sources.

### Leadership Communities: 5 Key Things Every City Leader Should be Discussing

Presenter: Presenter: Carolyn Witt Jones, Special Assistant, Partnership at NewCities

Presenter: Tom Prather. Executive Vice President/Acting President. NewCities Institute

Guest Speaker: Gary Crenshaw, Mayor, City of Lebanon Guest Speaker: Tom Lund. Executive Director of Economic Development, Marion County

Guest Speaker: John G. Mattingly, County Judge Executive, Marion County

Guest Speaker: Roger Marcum, Executive Vice President, St. Catherine College

Location: Belmont Room

Tight budget? Shrinking resources? Collaboration among local leaders is something our citizens have come to expect. We'll share the information that you need to know RIGHT NOW to get your community on the same page.

9:30 am - 11:45 am

### Workshop

### A Taste of SMART Conversations

Presenter: Tad Long, Director of Business Development, NCI Location: Oaklawn Room

Developing consensus takes a lot of commitment to achieve results. If you want your employees, staff and community to be, talk, think and act together, you need a foundation of Shared Meaning, Authenticity, Respect and Trust. Join us for a "taste of SMART Conversations" to learn more about these powerful skills. (Great for your personal life, too!)

10:45 a.m. - 11:45 a.m

Workshops

Back to Basics - Abandoned & Foreclosed Properties
Presenter: Donovan Blackburn, City Manager, City of Pikeville
Presenter: J.D. Chaney, Director of Governmental Affairs, KLC
Facilitator: George Cheatham, Mayor, City of Greensburg
Location: Pimlico B-C

As the number of foreclosed properties has increased, some Kentucky neighborhoods have become overrun with blight. While these homes are in foreclosure limbo, many cities are forced to increase policing efforts, as well as maintain the properties at a high cost to taxpayers. Come find out how some cities are handling this issue, as well as how your city can recoup costs through lien priority.

Stop Crowding MySpace and Get Out of My Face(book)! A City's Guide to Social Networking in the Workplace Presenter: Joshua Salsburey, Attorney at Law, Sturgill, Turner, Barker & Moloney, PLLC Location: Relmont Room

This workshop will introduce city management and city attorneys to basic "dos" and "don'ts" for cities considering the use of social network websites like Facebook and MySpace for uses such as screening applicants or monitoring and investigating employee conduct. This workshop will also discuss whether and when the law may allow cities to discipline employees based on things they say or post on social networking websites.

### Grant Writing Part II: Strategies for Writing a Successful Grant Proposal

Presenter: Michael Kannensohn, President, Strategic Funding Group Presenter: Jacqueline Long, Grants Consultant, Strategic Funding Group

Location: Gulfstream - Higleah Rooms

In Part II of the Strategic Grants Development workshop, Jackie Long will present an overview of how to write a grant proposal with emphasis on strategies for strengthening the overall proposal to increase chances of funding.

12:00 p.m. - 1:45 p.m. Awards/Closina Luncheon

Location: Hyatt Regency Ballroom, 2nd Floor

Join us in honoring the accomplishments of individuals and cities from across the commonwealth as we present the Public Officials Essential Skills Institute (POESI) Awards, Enterprise Cities Award winners, Insurance Scorecard presentations along with the City

Official and City Employee of the Year Awards.

1:00 p.m. - 2:00 p.m. Municipal Attorneys Association of Kentucky (MAAK) Meeting

> Presiding: Bryan Beauman, Executive Director Location: Hyatt Regency Conference Theatre, 2nd Floor

2:00 p.m. - 5:15 p.m.

City Attorney CLE - The Landscape of Drug and Alcohol Testing Policies in the Workplace

Presenter: Dr. Paula Maionchi, M.D., J.D., MRO of Drug & Alcohol

Testing Programs, Occupational Medicine Center Location: Hyatt Regency Conference Theatre, 2nd Floor

A municipality may not require all employees to submit to random drug testing. Nevertheless, there are instances when a public employer may require drug testing that has been upheld by the courts. Attend this continuing legal education (CLE) opportunity to get more information on when drug testing is appropriate and how to properly administer drug free workplace policies. Application for approval of this activity for 3.0 credits is pending before the Kentucky Bar Association Continuing Legal Education Commission.

# Notes





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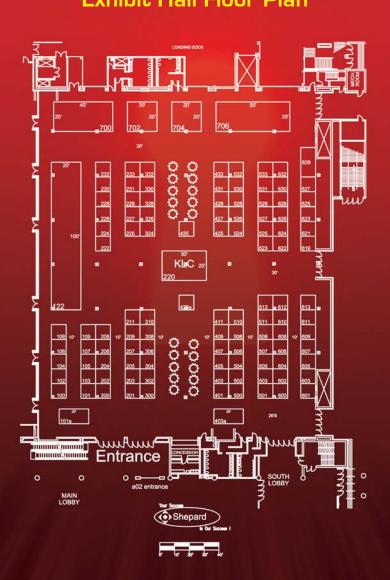
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### Notes

### Kentucky International Convention Center **Exhibit Hall Floor Plan**



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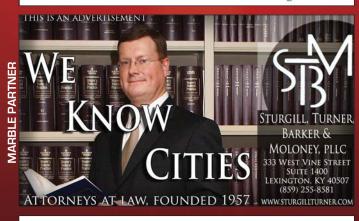
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Watch your mail, email and www.klc.org for more information.

### CITY OFFICIALS ORIENTATION (COO)

December 7, 2010 • Paducah & Madisonville

December 8, 2010 • Glasgow & Elizabethtown

December 9, 2010 ◆ Jefferson County & Covington

December 14, 2010 ◆ Lexington

December 15, 2010 • Grayson

December 16, 2010 • Prestonsburg & London

### CITY OFFICIALS ACADEMY (COA)

January 19 - 21, 2011 • Griffin Gate Marriott, Lexington January 26 - 28, 2011 • Cave City Convention Center, Cave City

### CITY DAY & CITY NIGHT

February 9, 2011 • Frankfort Convention Center, Frankfort

### KENTUCKY MUNICIPAL ENVIRONMENTAL SAFETY & HEALTH ASSOCIATION (KMESHA) CONFERENCE

March 2 — 4, 2011 ◆ Lake Barkley State Resort Park, Cadiz

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