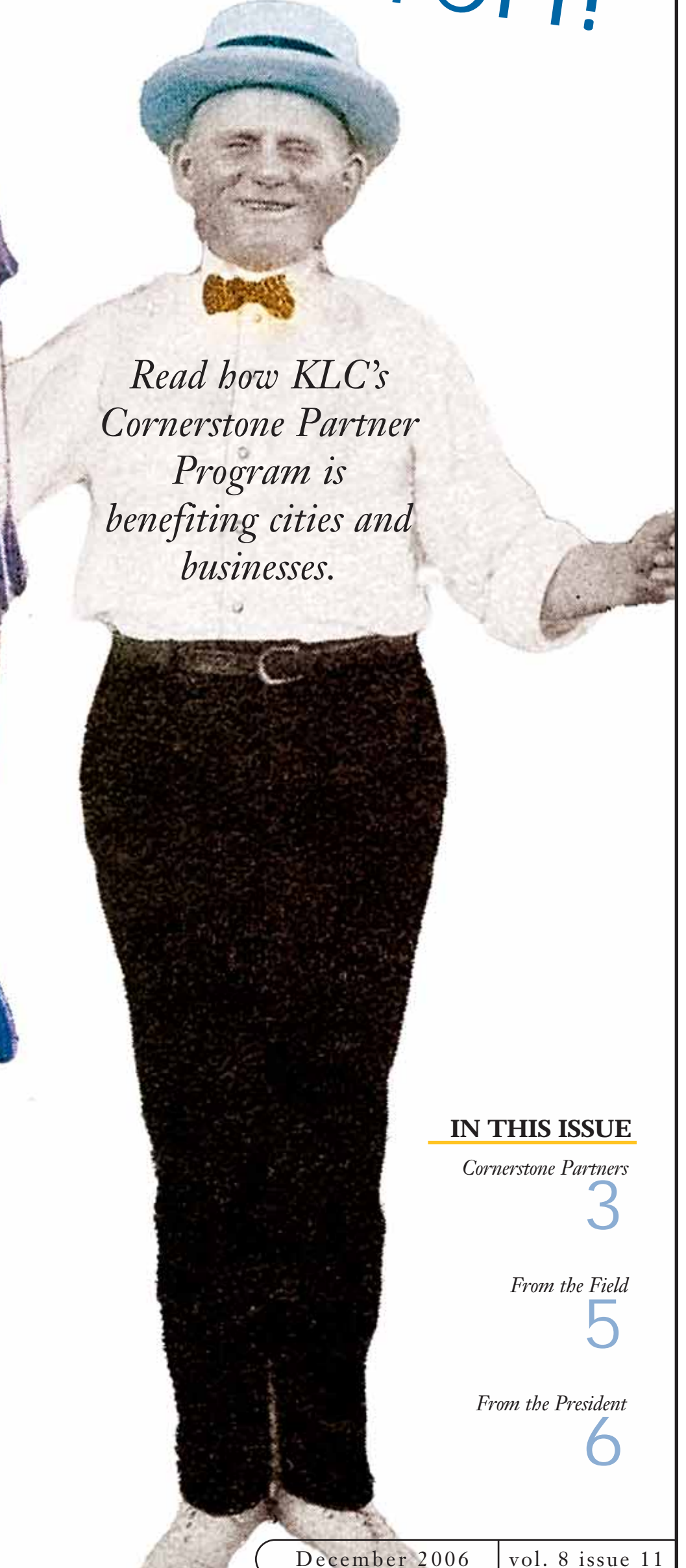


# KLCC Direct

A Kentucky League of Cities Publication



## *Businesses Consider Kentucky Cities a BIG CATCH!*



*Read how KLC's  
Cornerstone Partner  
Program is  
benefiting cities and  
businesses.*

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**KLC Sponsors Leadership Kentucky Award**

**Congratulations to Former Governor Wendell Ford!**



KLC is proud to sponsor the 2006 Leadership Kentucky "Flame of Excellence" Award to Gov. Wendell Ford. The award, established in 2002 honors an outstanding Kentuckian, who bravely goes before and lights the way for others.

**FRONT PAGE NEWS**

**KLC Cornerstone Partner Program - Benefiting Kentucky Cities and Kentucky Businesses**

**Cornerstone Partners Understand the Value of KLC's Members**

"With annual expenditures of more than \$2.5 billion each year, Kentucky cities have phenomenal purchasing power," said Robin Cooper, director of Member Services and a former city official himself. "KLC's Cornerstone Partner Program markets the huge potential and importance of "city" business." Cooper said the program was redesigned in 2006, based on member and vendor feedback, to better meet the needs of KLC members as well as participating companies.

As Cornerstone Partners, businesses take advantage of numerous sales and marketing opportunities throughout the year with KLC's member cities. The result is more exposure for them, and more resources and competition for cities.

The program provides targeted sponsorship and marketing opportunities for a wide range of

decision makers throughout city hall - clerks, mayors, councilmembers, city managers, parks and recreation directors, utilities superintendents, public works officials, public safety officers, and many more.

Proceeds derived from the program help to underwrite KLC membership programs including convention and training.

"These are companies that have demonstrated they want city business and want to support KLC members and programs," said Cooper.

*The KLC Member Services team works year-round to attract businesses to the Cornerstone Program. To recommend a company that does business with your city as a Cornerstone Partner, contact Tammy Lyons at 1-800-876-4552 or [thlyons@klc.org](mailto:thlyons@klc.org).*



**2006 KLC Convention Provides New Experiences and Breaks All Records**

Thanks to more than 135 exhibit booths and hundreds of company representatives, the 2006 KLC Expo was the biggest and best ever! Convention delegates networked and gathered



information on hundreds of products and services to take back to their cities and exhibitors accomplished their goals of showcasing their products and services to their target audience - municipal decision makers.

KLC made a number of changes to the Expo and Exhibit Hall format after conducting focus groups of KLC members, as well as past and current exhibitors after the 2005 convention.

City officials said they appreciated the convenience of a large expo to identify and research reputable companies that provide products and services to municipalities. The 2006 Expo offered appealing new products including utility boats, fire engines and police cruisers. Another new addition this year was the transit bus simulator that offered the experience of driving a city bus.

"It's like one-stop shopping for municipalities and we are proud to offer this venue during our annual meeting," said Sylvia L. Lovely, KLC Executive Director/CEO.

As a result of the success, KLC Exhibit Hall Coordinator Tammy Lyons said companies are already inquiring about the October 10-13 2007 KLC Convention & Expo in Northern Kentucky.



*Contact Tammy at [thlyons@klc.org](mailto:thlyons@klc.org) or 1-800-876-4552 for more information about next year's show or to recommend any additional products or services you would like to see in the 2007 Expo Exhibit Hall.*

**KLC Member Services Team - At Your Service!**

Contact KLC's Member Services team for assistance in your city or with general questions about KLC membership, programs or services.



**Robin Cooper**  
Director of Member Services



**Robyn Miller**  
Member Services Manager



**Arlene Nance**  
Convention & Special Events Manager



**Joe O'Nan**  
Member Services Coordinator



**Anthony Wright**  
Community Development Advisor



**Tammy Lyons**  
Cornerstone Partner/Exhibit Hall Coordinator

Contact any KLC staff member at [www.klc.org](http://www.klc.org) > Staff directory.



**CORNERSTONE FACTOIDS**

- ◆ The KLC Cornerstone Partner Program supports member services including convention and training and education including the City Officials Academies and City Officials Orientations.
- ◆ KLC represents 24,000 elected and appointed officials and decision makers.
- ◆ Cities in Kentucky represent \$2.5 billion in annual purchasing power.
- ◆ The Cornerstone Partner Program helps keep your dues down.

## FINANCE NEWS

### Simpsonville City Hall Signals Prosperity



Photo courtesy of Jim Irish, Sentinel-News

Simpsonville's beautiful new city hall is a recent project financed through KLC Financial Services. Dedicated with a public ceremony and open house in August, the 1,600 square foot building will include a multipurpose section including a kitchen and community room.

"Simpsonville is making a statement that we are no longer just a drive through on the road, said City Manager David Eaton. "We are a city on the move."

For information on how you can take advantage of KLC's Financial Services program, contact Garrett Drakeford ([gdrakeford@klc.org](mailto:gdrakeford@klc.org)) or Nancy Wylie ([nwylie@klc.org](mailto:nwylie@klc.org)) or at 1-800-876-4552.

## INSURANCE NEWS

### Another Benefit of KLC Insurance Services

#### Safety Grants again top \$150,000

The Kentucky League of Cities Insurance Services (KLCIS) has again this year awarded more than \$150,000 in safety grants to 90 Kentucky cities for 2006.

KLCIS grants provided funds for safety equipment, training, police car video systems and other equipment that helps cities improve public and city employee safety. Since the safety grant program began in 1999, KLCIS has awarded in excess of \$1.2 million.

"The success of our insurance program allows us to reinvest much of that revenue in our community safety," said Sylvia L. Lovely, the League's executive director/CEO.

Unlike commercial providers, KLCIS is a pool, owned by its members. Proceeds from the success of the program are reinvested in those communities and used to provide programs such as our loss control and law enforcement specialists in the field, who work with members year-round to enhance local programs and reduce loss and claims.

Not an insurance member? Contact Larry Moore ([lmoore@klc.org](mailto:lmoore@klc.org)) at 1-800-876-4552.

### KLC Insurance Tool Makes Claims More Efficient

KLC is now using Computer Sciences Corporation (NYSE: CSC) Legal Solutions Suite (LSS) to streamline and manage its collaboration with outside counsel. KLC is the fifth self-insured organization to license LSS, marking a growing trend of self-insureds applying law firm management to better control claims costs.

The Kentucky League of Cities will interface LSS with CSC's RISKMASTER claims and risk management information system, which the organization has used since 1996. The League chose LSS to better track legal expenditures and law firm performances across the state's regions.

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The voice of Kentucky cities.

*KLC Direct* is published monthly by the Kentucky League of Cities (KLC). KLC is a voluntary association of nearly 400 cities and provides a multitude of services to assist in improving local government. Please address any correspondence to KLC Direct, Kentucky League of Cities, 100 East Vine Street, Suite 800, Lexington, Kentucky 40507-3700. Phone (859) 977-3700 or 1-800-876-4552. Fax (859) 977-3703. [www.klc.org](http://www.klc.org).

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**Factoid:** Over 38 percent of Kentucky's elected city officials will be new to the job in 2007.



# 9 Ways to Avoid Colds and Flu

- 1. Get an annual flu shot.** Flu shots contain inactivated flu viruses and can't make you sick. A few people complain of arm soreness or mild flu-like symptoms after they get the shot. This is just a mild reaction to the vaccine.
- 2. Eat a healthy diet.** Include plenty of fruits, vegetables and whole grains in your diet. Reserve high-fat, high-sugar, and high-salt foods for once-in-a-while treats.
- 3. For insurance, take a multivitamin/mineral supplement year-round.**
- 4. Don't smoke.**
- 5. If you drink alcohol, drink in moderation.** This means no more than one drink a day for women, two a day for men. Alcohol depresses the immune system.
- 6. Humidify and hydrate.** Keep your home and office about 50% to 60% humidity. Both heating and air-conditioning dry out these environments. Humidity helps because your body can fight viruses more efficiently if you are breathing moist air. And to help keep all your body tissues moist and functioning well, also drink plenty of water (about eight glasses a day).
- 7. Try to get eight hours of sleep a night.** To invite the sandman into your bedroom, get at least a half-hour of physical activity everyday, and don't drink alcohol or caffeinated beverages within a few hours of bedtime. Also, don't eat large meals or sugary foods late in the day. Establish a pre-sleep ritual such as reading for relaxation, etc.
- 8. Get at least 30 minutes of brisk exercise most days of the week.** Walking is fine.
- 9. Learn relaxation skills.** Meditation is one. Deep breathing is another. Feeling stressed can leave us vulnerable to all sorts of ills - from colds to cancer.

Source: *77 Ways to Beat Colds and Flu, A People's Medical Society Book, by Charles Inlander and Cynthia Moran*



The Kentucky League of Cities wishes to acknowledge and thank these Cornerstone Partner Companies for their investment in programs and services that benefit Kentucky cities and citizens.

3

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Adams, Stepner, Woltermann & Dusing P.L.L.C. is a service oriented law firm with attorneys practicing in Kentucky, Ohio and Indiana. In addition to our municipal law practice, we have attorneys who concentrate in practicing civil rights, governmental tort liability and employment law. The firm also has attorneys who handle general litigation; real estate and finance; and business, banking and corporate representation and transactions. In each of these areas, we can provide you the most experienced and efficient team for your legal needs.

The firm's consistent goal is to get results and solve problems on a practical basis in a manner that protects the rights, objectives and best interests of our client. We work best as team members with our client representatives and believe that our professional responsibility to our client is not only to respond to specific tasks but also to anticipate and recognize risks and to advise accordingly in a proactive manner.

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- Mayor Tom Holocher, City of Fort Mitchell
- Mayor Chuck Melville, City of Southgate
- Mayor Gary Williamson, City of Mount Sterling
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- R. Temple Juett  
Kentucky League of Cities



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Fifth Third has partnered with KLC on several bond pools providing credit enhancement. Through this relationship, member cities have found economical and flexible methods of financing various capital projects and developed a credit underwriting template for cities that recognizes the various revenue sources. Fifth Third also provides the credit facility to KLC to support the Insurance Premium Financing program which allows cities to spread their insurance payments over the year in lieu of a single up-front payment.

Fifth Third is proud to partner with KLC and is excited to offer a variety of financial solutions.



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**City References:**

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- Randy Stone, City Administrator, City of Berea
- James A. Fulkerson, Treasurer/Finance Director, City of Owensboro



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**LIMESTONE LEVEL**

## MEMBER NEWS

### KLC is Kentucky's Source for City Election and General Information

The KLC Policy Development and Research Department spearheaded the collection of the 2006 general election information, obtaining 99 percent of city election results within three days. KLC could not have collected this amount of information without the help of city clerks and mayors from across the state, and we very much appreciate the assistance.

The largest general election in the state will bring a lot of new faces to city halls in 2007. Over 38 percent of council, commission and mayoral seats will be filled by non-

incumbents. This means over 1,500 incumbents are returning to office next year, and just over 900 elected city officials will be new to the job.

A listing of city election winners is available to current KLC members through our member library at <http://members.klc.org/library>.

*For more information on election results, to report errors or to request other types of information or research, contact Joseph Coleman in the KLC Policy and Research Department at [jcoleman@klc.org](mailto:jcoleman@klc.org) or 1-800-876-4552.*

### Prepare for Increased CERS Rates - July '07

The KLC staff attended a meeting in mid-November during which the Kentucky Retirement System Board of Directors voted for a dramatic increase in County Employee Retirement System (CERS) employer contribution rates, effective July 1, 2007. The new rate for CERS non-hazardous will be 16.17% (up from 13.19) and the hazardous duty rate will jump to 33.87% (up from 28.21%). When they take effect, the new rates will mean an immediate increase of more than 20% in the CERS employer contributions paid by cities.

The actuary that advises KRS on employer contribution rates had recommended that the financially sound CERS rates for next year should be 27.49% for non-hazardous and 54.53% for hazardous duty... in other words, the news is bad, but it could have been much worse.

Due to concerns expressed by KLC and other local government organizations about the punishing impact of the skyrocketing pension costs, the KRS Board opted for a five-year phase in of the new employer contributions.

The KRS actuary told the Board that the rate of health care inflation and the new accounting rules from the Governmental Accounting Standards Board are major factors pushing retirement costs to these levels. The new employer contribution rates were unanimously approved but one board member warned that retirement costs are now rising so fast that they will put some local governments out of business.

KLC will continue to monitor the situation and is available to assist cities with questions.

## FROM THE FIELD

### Lovely Receives Prestigious Vic Hellard Award

Photo courtesy of Mike Sunseri, LRC



Sylvia with Long-Term Policy Research Center Board Vice-Chair and State Budget Director, Brad Cowgill.

In recognition of her lifetime contribution to public service, Sylvia L. Lovely, president of the NewCities Institute and executive director/CEO of the Kentucky League of Cities, received the Vic Hellard, Jr. Award. The award was presented at the Long-Term Policy Research Center's annual conference in November. Given in recognition of service in the interest of Kentucky's future, the Hellard Award is presented in honor of Vic Hellard, Jr.'s long and distinguished career as director of the Legislative Research Commission.

Sylvia L. Lovely moderated a panel entitled "Leadership & Civic Engagement - How can Kentucky's communities marshal the civic energy required to shape a more prosperous future?," which was the Legislative Research Commission's (LRC) featured session during its annual meeting held in Lexington. The interactive panel also included Tom Prather, executive vice president, NewCities Institute, Dr. Gloria S. McCall, vice-chancellor for the Kentucky Community and Technical College System, and Mac Wall, executive director, KET.



Lovely, McCall and Prather during their interactive panel.

Photo courtesy of Mike Sunseri, LRC

### KLC Recognized by Kentucky Women's Law Enforcement

Kentucky Women's Law Enforcement Network has awarded the Kentucky League of Cities the "KWLEN Benefactor Award" for 2006. The award recognizes KLC's effort to work to "raise the bar of professionalism" in law enforcement agencies throughout the

Commonwealth. KLC was cited for its law professional assistance through our enforcement specialists, Law Enforcement Best Practices Scorecard and simulation firearms training.

## Around the State . . .

Past KLC President **Mayor Tom Holocher of Fort Mitchell**, serves on the National League of Cities Transportation and Infrastructure Committee on behalf of the Kentucky League of Cities. He recently filed a report to KLC with the following notes: Caveats he noted from the meeting include that The US Transportation System, which includes roads, rail and ports, is at or near capacity, that many states across the nation are using more and more private and public partnerships to make transportation improvements and that states are reinstating tolls to pay for road improvements.

**Mayor Susan Barto of Lyndon** was recently named the recipient (winner) of the

Peyton Hogue Award by the (in) Jefferson County League of Cities. The award was named in honor of the late Peyton Hogue, longtime mayor of Anchorage, Kentucky and KLC board president. It recognizes public service for the betterment of Kentucky cities.

The **City of Augusta** was recently recognized by KET and the Kentucky Historical Society as one of the late historian Dr. Thomas Clark's favorite 11 places in Kentucky. Called, the "Treasures Tour," Augusta, was recognized along with Cumberland Gap, the Speed Art Museum, Shaker Village and several other high profile landmarks and locations.

## MEET ME AT KLC

### Welcome New Staff



**Zilda Henson**  
Claims Analyst  
Joined KLC October 2006

Zilda can be reached at 800-876-4552, ext. 4124, or by email at [zhenson@klc.org](mailto:zhenson@klc.org).

## In Memoriam

**Mayor Lewis Hicks,**  
City of LaCenter, KY  
Died November 27, 2006



## CALENDAR OF EVENTS

Educate, Celebrate, Participate - Register at [www.klc.org](http://www.klc.org)



**City Officials Academy** - We invite you to join us for one of the Kentucky League of Cities most popular and valuable programs, the City Officials Academy (COA). We received so much positive feedback on the previous academies in 2003 and 2005, we have expanded the program and added a second location. COA is an opportunity to dialogue with your peers, discuss common challenges and solutions, participate in lively interactive learning, strategize about the 2007 legislative session, and enjoy some KLC hospitality.

**Bowling Green** - January 17-19, 2007

**Lexington** - January 24-26, 2007

To download the brochure, register, or check out hotel information visit [www.klc.org](http://www.klc.org).



Have you registered for the "Real Thing?"

Don't miss the **8th Annual Kentucky Municipal Environmental Safety and Health Association (KMESHA) Conference**, February 28 - March 2, 2007 at the Pritchard Community Center in Elizabethtown, Kentucky.

### Member Registration Fees

\$195 (Early Bird Registration) - if received by January 19

\$210 - if received by February 9

\$225 - On-Site Registration

For more information or to register online, visit KLC's website at [www.klc.org](http://www.klc.org). With questions, contact Karen Butcher at 1-800-876-4552, or [kbutcher@klc.org](mailto:kbutcher@klc.org).

## We Want to Hear from You!

To submit a story or commentary for KLC *Direct* departments, please contact the KLC staff listed or go to [www.klc.org](http://www.klc.org). For overall feedback, contact Terri Johnson at 1-800-876-4552, ext. 3784, or [tjohnson@klc.org](mailto:tjohnson@klc.org).

Happy Holidays from all of us at **KLC!**

## FROM THE PRESIDENT

### Let's Make 2007 a Year of Opportunities!



The new officers for the Kentucky League of Cities Board of Directors were sworn in at the 2006 KLC Convention & Expo in October. Following the great leadership of Morehead Mayor Brad Collins will be a tough assignment, as we all applaud his wonderful leadership. I'm proud to serve alongside the other officers named to the Executive Board, Williamstown Mayor Glenn Caldwell as first vice president and Richmond Mayor Connie Lawson as second vice president.

As we begin the new year, we recognize that this year will be a challenging one legislatively for cities, and we will need to continue to emphasize the importance of

a unified voice in Frankfort. This will be particularly important on issues concerning the rising cost of health care and pensions, as well as revenue options and local decision making for cities.

Thank you so much for your support as we begin this exciting new year as Cities United!

Mayor David Willmoth, Jr.  
KLC President  
City of Elizabethtown

*KLC Direct is designed internally to save our members money.*



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