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## **The Power of Communication**

- Helps you to identify the problem and create the solution.
- Helps the community to understand that it is a real problem about real people needing a real solution.
- Helps the community agencies feel empowered to take action.
- Helps the city and agencies to be on the same page.
- Helps prevent duplication of services.
- Helps deliver reliable and efficient services.
- Helps the homeless to know that you care.

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