



Contact:
Jeri McCullough
Director of Member
& Business Development
jmccullough@klc.org
859.977.3780 (direct)

AFFILIATE PARTNER PROGRAM



The **Kentucky League of Cities (KLC)** Affiliate Partner Program provides organizations with a variety of opportunities to connect with KLC members throughout the year.

KLC serves those who serve as a unified voice of Kentucky's cities by enhancing efforts to improve quality of life through community innovation, effective leadership, and quality governance.

www.klc.org
1.800.876.4552



AFFILIATE PARTNER PROGRAM

Be visible. Get involved. Unite.

KLC is Kentucky's most trusted resource for more than 20,000 city officials and employees. We are the only organization that is specifically dedicated to serving cities. If you want to connect with municipal leaders, the Kentucky League of Cities Affiliate Partner Program can provide those connections.

WHY BECOME AN AFFILIATE PARTNER?

- ♦ Build personal relationships
- ♦ Recognition for your support of municipalities
- ♦ Ongoing exposure to municipal decision makers
- ♦ Venues to share your services with member cities

WHY EXHIBIT?

- ♦ Engage in meaningful discussions with current and potential clients
- ♦ Collaborate with KLC and our members
- ♦ One-on-one KLC staff assistance to help you achieve your goals
- ♦ KLC takes your business needs, scheduling, and budget into consideration with expo schedules that minimize your hotel cost and maximize your investment
- ♦ You choose your exhibit location
- ♦ Listing on KLC website exhibit page and affiliate page

KLC Affiliate Partner Benefits

| | \$1,500 | \$2,500 | \$5,000 |
|---|---------|---------|---------|
| Welcome Announcement in KLC Media | ✓ | ✓ | ✓ |
| Listing on KLC Website | ✓ | ✓ | ✓ |
| Subscription to <i>Kentucky City Magazine</i> | ✓ | ✓ | ✓ |
| Opportunity to Sponsor KLC Events | ✓ | ✓ | ✓ |
| Member Rate on KLC Training | ✓ | ✓ | ✓ |
| Two Registrations – KLC Conference & Expo OR Booth – KLC Conference & Expo | ✓ | | |
| Booth – KLC Conference & Expo | | ✓ | ✓ |
| Two Registrations – KLC Training Events | | ✓ | ✓ |
| Prime Booth – KLC Conference & Expo | | | ✓ |
| KLC Member Database | | | ✓ |